General Guidelines:
Applications should be typed and not longer than three A4 pages including budget. Attachments may be included, however please do not include any original documents as items submitted will not be returned. Please note that we do not sponsor individual applicants.

Sponsorship applications will be assessed at Visual Connections’s quarterly Board meetings. The deadline for sponsorship applications is two weeks prior to the Board meeting.

Meeting Dates:
- Thursday 20 June (Deadline for applications: 5 June 2019)
- Thursday 12 September: (Deadline for applications: 29 August 2019)
- Thursday 14 November: (Deadline for applications: 31 October 2019)

N.B. Applications will not be assessed outside of these dates.
APPLICANT INFORMATION

1. Name of organisation: _____________________________________________

Contact person: ___________________________________________________

Address: __________________________________________________________

Suburb: ___________________________________ Postcode: ________________

Telephone: ______________________________ Fax: _______________________  

Australian Business Number (ABN): ________________________________

Email: ___________________________________________________________________

2. For what purpose do you seek sponsorship from Visual Connections?  
   (i.e. conference, seminar, professional education.)

   _________________________________________________________________

   _________________________________________________________________

   _________________________________________________________________

3. Are you a profit or non-profit organisation? _____________________________

4. Are you incorporated? (Tick Box)  
   Yes   No

5. Do you have a Mission or Charter? (Tick Box)  
   (NB: If so, please include it in your application)  
   Yes   No

6. If you are an incorporated organisation, please provide:

   Name of CEO/Administrator: __________________________________________

   Name of Project manager: ____________________________________________
MEMBERSHIP INFORMATION

7. How many members are there in your organisation?______________________________________________________________

8. What is your annual membership fee? $___________________________________________________________

9. What type of membership structure do you have (i.e. tiered etc)?______________________________________________________

10. Define your membership profile:__________________________________________________________

AUDIENCE INFORMATION

11. How many participants are expected to attend the event/activity?______________________________________________

12. Is the activity national or state-based?____________________________________________________________

13. Is the activity an annual event, or one-off? ______________________________________________________

14. Has Visual Connections sponsored your organisation before? ☐ Yes ☐ No

15. If yes, please give details including which year:__________________________________________________________

16. What was the value of the past sponsorship? $___________________________________________________________

17. What, in particular, are you asking Visual Connections to sponsor?
   (i.e. guest speaker costs, general running costs, promotional activities, etc.)
   ________________________________________________________________
   ________________________________________________________________
   ________________________________________________________________

18. Amount of sponsorship sought: $___________________________________________________________

   Please provide detailed budget for the activity which includes the use of sponsorship funds. Note that Visual Connections does not fund retrospectively, nor does it fund annual activities on an ongoing basis. Annual activities should submit in the year the funding is required and not assume that activities previously funded will be granted sponsorship in the future.
Total Cost of Activity $ ____________________  % __________________

Visual Connections Sponsorship $ ____________________  % __________________

Total Budget $ ____________________  % __________________

When are funds required: _____________________________________________

_____________________________________________________________________

19. Please suggest ways in which Visual Connections’s sponsorship could be acknowledged:

   Media Exposure
   □ Yes  □ No

   Signage at the event
   □ Yes  □ No

   Guest speaker opportunity
   □ Yes  □ No

   Hospitality /Complimentary tickets/entry
   □ Yes  □ No

   Program credit
   □ Yes  □ No

   Website inclusion/link
   □ Yes  □ No

   Other: ___________________________________________________________

_____________________________________________________________________

20. How does your proposed activity meet the Visual Connection sponsorship objectives of education and/or training for the printing, signage and graphic arts communications industry? _____________________________________________

_____________________________________________________________________

_____________________________________________________________________

21. How do you propose to acquit this sponsorship if successful? _____________________________________________

_____________________________________________________________________

_____________________________________________________________________

22. Is there any additional information which may assist us in assessing your application? _____________________________

_____________________________________________________________________

_____________________________________________________________________

Signed: _____________________________  Date: ___________________________

Please note that this information will be treated in strictest confidence and used only for the purposes of assessing your sponsorship request. Sponsorship applications will not be assessed unless the application is complete. All applicants will be advised in writing as to the status of their application.