

LOOKING TO CREATE A LIBRARY OF CASE STUDIES?



CLIENT CASE STUDY WRITING SERVICE

CASE STUDY



We can help

Visual Connections Client Case Study Writing Service

Our team of professional industry writers can help you collate and translate your client successes into powerful and impactful case studies that will support your sales activities and drive new business.

We can follow your inhouse brand design or recommend the best layout to achieve results.

INTRODUCTORY PRICING

One case study -
\$720 + GST or
\$600 + GST
(VC Members)

Three case studies -
\$1800 + GST or
\$1500 + GST
(member rate)

**BOOK
IN YOUR
CASE STUDY
NOW!**

HERE'S WHAT'S INCLUDED:

- ✓ Develop case study framework based on briefing and provision of content
- ✓ Interpret and curate content into case study framework
- ✓ Write content
- ✓ Develop associated assets (images/diagrams)
- ✓ 2 rounds of changes
- ✓ Delivered to you as either a PowerPoint presentation or word document to drop into your corporate branding*
- ✓ Timeline: 4 business days (after briefing)



*we can design using your brand assets/guidelines for an additional cost (starting at \$100 depending on brief)